



FISH FOR LIFE CORPUS CHRISTI

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FOR IMMEDIATE RELEASE

Fish For Life Corpus Christi to donate shopping trips to students from West Oso Independent School District and Allen Elementary School in Corpus Christi Independent School District in collaboration with JCPenney

Corpus Christi, Texas – Fish For Life will donate and sponsor back to school shopping trips for hundreds of students from West Oso ISD elementary schools and Allen Elementary School.

In a partnership between Fish For Life and JCPenney, and with cooperation from both the West Oso Independent School District and Corpus Christi Independent School District, Fish For Life and its volunteers will host students at private shopping events on Wednesday, August 23, 2023 from 9 AM to 11 AM and Thursday, August 24, 2023 from 9 AM to 11 AM. The students will each be given a \$100 gift card donated by Fish For Life plus a coupon for 30% off their entire purchase, graciously provided by JCPenney.

JCPenney will open its doors early for these private events, and Fish For Life volunteers will be on hand to help the students shop for school clothing and necessities. These events are part of a continuing partnership between Fish For Life and JCPenney, who have hosted back to school shopping trips each year since 2017.

This project is made possible by Friends of Fish For Life who have generously contributed financially to the organization, a registered 501(c)(3) non-profit. These donors help Fish For Life fulfill its mission of “Cultivating Hope, Making a Difference, Transforming Lives”.

Fish For Life Corpus Christi is an organization aimed at being a part of building a better future for our city by investing in the lives of at-risk youth. Working with the business, school, and church community, we offer leadership, guidance, and support that will cultivate hope and transform the way boys and girls see themselves, their families, and their future. This mission is accomplished by meeting the basic needs of children and youth,, establishing and maintaining mentorship programs, and cultivating relationships with youth by providing high quality, supervised activities such as professional sporting events and fishing experiences.